# THE GENGIES

## PORTFOLIO

Youth Culture. Media. Experiences.

Connecting brands with the next generation.

@the.gengies · @thegengieshq on all digital platforms.

THE GENGIES

# WE ARE THE GENGIES

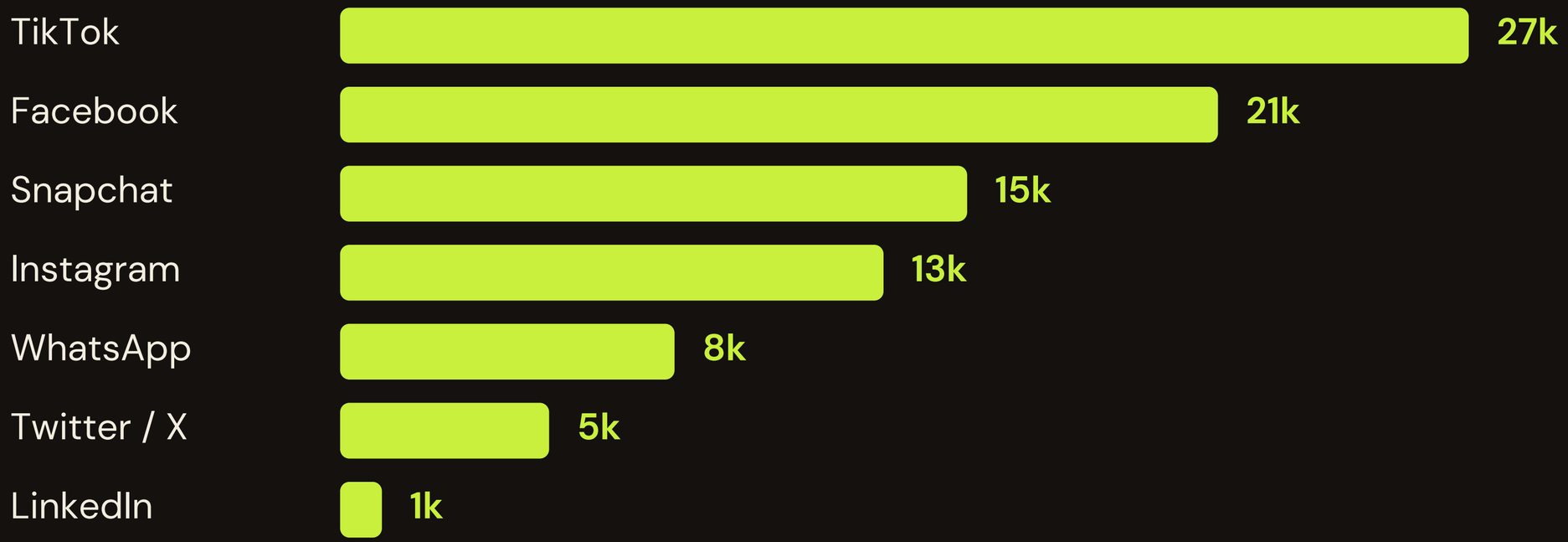
The Gengies is a youth-driven media and experiences brand focused on campus culture, entertainment, digital storytelling and community engagement.

We create platforms that connect young people, emerging talents, entertainment and brands through compelling content and memorable experiences.

OUR REACH

THE GENGIES

# ABOUT 90K FOLLOWERS ACROSS SEVEN PLATFORMS



THE GENGIES

# WHO FOLLOWS US ON SOCIAL MEDIA

GENDER

**74.3%**

Men

**25.7%**

Women

AGE

**25–34**

Largest age group

**35–44**

Second largest

Source: Meta Business Suite, Facebook audience, 20,682 lifetime followers as at 23 / 10 / 2026.

TRACK RECORD

# BRANDS WE HAVE WORKED WITH

01
**LATMOT EXCLUSIVE DESIGN - (Clothin brand)**

02
**SINCITY EKO - (Event brand)**

03
**CULLINO - (Food brand)**

04
**Midas Street Food - (Food brand)**

05
**FEWCHORE FINANCE - (Financial institutio)**

06
**The Clothing Vault - (Wears vendor)**

07
**NESCAFÉ CAMPUS STORM**

08
**BECKY JOE WORLD RECORD ATTEMPT**

ON OUR PLATFORM

# TALENT WE HAVE FEATURED

WIZKID
BLAQBONEZ
CARTER EFE
BHADBOI OML
ATTITUDE RAP
EF MOON
BOYMULLER
BOY BLANDI
BXNN
HOTKEED
TEEFAMOUS
FEMI VEGA
EIZZY BOI
DJ BIOSKY
ENIOLA ATOLU
TREY LIZ
DAVIDO
ARISAM
TML VIBEZ
FOLA

WHY PARTNER WITH US

THE GENGIES

# YOUR BRAND. OUR COMMUNITY. SHARED IMPACT.

01 Access to youth-oriented communities.

02 Creative and culturally relevant campaign execution.

03 Digital visibility across social media platforms.

04 Opportunities for experiential marketing and audience interaction.

05 Content collaborations that extend campaign visibility beyond physical events.

PARTNERSHIP OPPORTUNITIES

# LET’S CREATE SOMETHING RELEVANT

01
**Brand sponsorships and event partnerships**

02
**Product placement and sampling**

03
**Influencer and creator collaborations**

04
**Sponsored digital content and branded storytelling**

05
**Campus campaigns and experiential marketing**

06
**Long-term brand ambassadorships**

Partnership packages can be tailored to campaign objectives, target audiences and budgets.

OUR VALUE PROPOSITION

THE GENGIES

# CONNECTING BRANDS TO CULTURE

We combine youth-focused media, community engagement and live experiences to help brands create more meaningful interactions with their audiences.

Our goal is to move beyond visibility and create campaigns that encourage participation, conversation and lasting connections.

LET’S PARTNER

# LET’S BUILD WHAT’S NEXT.

THE GENGIES

Have a campaign, product or experience you want young people to connect with? Let’s explore how **The Gengies** can bring your vision to life.


PARTNERSHIPS & BUSINESS ENQUIRIES

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